# TOYOTA STARLET CROSS



**OWNIT** 



# **OWNIT**

THE ALL-NEW TOYOTA STARLET CROSS IS AN EYE-CATCHING AND STYLISH SUV THAT'S BEEN BUILT FOR YOU TO OWN THE STREETS. WITH ITS FASTBACK STYLING, FEATURE-RICH INTERIOR, INCREDIBLE TECH AND FULL SUITE OF SAFETY KIT, YOU'RE GUARANTEED TO OWN IT.

When you add the legendary backing of the trusted Toyota badge and the most comprehensive dealer network in the country, the Toyota Starlet Cross is most definitely an attention-grabber that's sure to make you feel confident – no matter the situation.

### Starlet



1745 mm -

## Starlet Cross



1765 mm —

# OWN IT YOUR OWN WAY

# **EXTERIOR COLOURS**

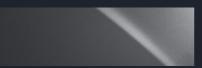
Monotone



ZHJ Mystic Pearl White



WBE Premium Liquid Silver



WBF Shadow Grey



ZYE Fine Orange



WBH Galaxy Blue



WB3 Sonic Black Pearl





E88 Fine Orange



E86 Luxe Red



E85 Liquid Silver

SO, GET READY TO OWN IT IN THE ALL-NEW TOYOTA STARLET CROSS (BOTH MANUAL AND AUTO).

\*Available on the XR models

MODEL LINE-UP:

Starlet Cross 1.5 Xs MT Starlet Cross 1.5 Xs AT Starlet Cross 1.5 XR MT Starlet Cross 1.5 XR AT







# OWN THE STREETS









77kW power

138Nm torque

1.5ℓ fou cylinde engine

5-speed manua 4-speed auto

The Starlet Cross is equipped with a  $1.5\ell$  naturally aspirated four-cylinder engine, delivering 77kW of power and 138Nm of torque. Providing animated performance with a top speed clocking in at 175km/h (170km/h Auto), its star quality really comes to the fore when you have to fill up – fuel consumption is pegged at an impressive  $5.6\ell/100$ km ( $5.8\ell/100$ km Auto) in the combined cycle. Choose between a 5-speed manual or 4-speed automatic transmission – all driving the front wheels.

The suspension system features MacPherson strut up front and a torsion beam at the rear. The set-up is perfectly calibrated for all driving conditions, providing a pliant ride that strikes the right balance between comfort and control.

The Starlet Cross is ready for you to Own It when you hit the road.

# MAKE A STATEMENT

Confidence comes standard in the new Toyota Starlet Cross, where crossover meets coupé in the perfect combination of SUV sensibility and sensuous styling. Its striking, three-dimensional face is dominated by a black honeycomb grille, flanked on either side by an arrow-shaped cluster of LED headlamps. Two slivered LED Daytime Running Lights, connected by a discreet chrome strip, provide just the right hint of visual tension to ensure you make a suitably grand entrance. A honeycomb grille and a striking silver skid plate complete the Starlet Cross's stylish look.

In profile, the characteristic sloping roofline comes into view, as does the athletic silhouette which the Starlet Cross inherits from its well-defined muscular wheel arches. Providing extra protection are integrated black wheel arch extensions, complemented by matching black side sills. On Xs models, the latter are punctuated by black sill garnish inserts, while range-topping XR models get silver inserts for a sharper look. Distinctive, snowflake design 16" alloys in jet black, as well as a two-tone machined finish, adorn the wheels of Xs and XR models respectively. Decorative roof rails provide the finishing touch from the side angle.

Slimline LED taillights, featuring C-shape graphics extend seamlessly from end to end, leaving an unforgettable illuminated signature in its wake. Other unique rear design details include a roof spoiler with integrated high-mounted LED Stop Lamp for optimal visibility and a silver skid plate, which likewise enhances both the aesthetic and protection quotient.

There's an exciting array of colour options for the new Starlet Cross – choose from six monochrome hues and three bi-tones sporting a contrasting black roof and power door mirrors, which are exclusive to XR models.

The Starlet Cross owns it from every angle.





# OWN IT INSIDE AND OUT

Signalling its premium status, the predominantly black cabin of the new Starlet Cross is lifted by the organically curved three-tone dashboard and door panels featuring charcoal, silver and Bordeaux finishes. This colour palette is echoed in the high-quality cloth upholstery. Elevating XR models even further, are chrome accents gracing both the side and centre ventilation controls, along with the interior door handles.

In terms of interior appointments, some of the impressive standard features include a leather, multi-function steering wheel, electronic push/start\*, keyless entry system\*, auto lights with Follow-Me-Home functionality, a centre armrest storage area and seat back pockets.

Offering a seamless blend of tech and convenience, the Starlet Cross is equipped with a centrally mounted display audio system featuring Apple CarPlay and Android Auto (Xs 7" and XR 9"), while the wireless charger on the XR ensures that devices are powered up for the journey ahead. Both models come standard with Cruise Control as well as rear parking sensors and a reverse camera – XR models benefit from the incorporation of a 360-degree panoramic view monitor for failsafe manoeuvring. The Heads-Up Display (XR) adds a touch of futuristic assistance by providing essential information right in the line of sight. Adding to the list of exclusive XR kit are auto-retractable door mirrors, an illuminated glovebox, Smart Entry, a six-speaker audio system (four speakers in the Xs) and an electrochromatic rearview mirror.

The Starlet Cross's features allow you to be in control so that you can Own It.

# PEACE OF MIND ON ANY DRIVE



Hill Assis



iliser



Vehicle Stability



Airbag:

The big news on the safety front is that the Toyota Starlet Cross has everything you could possibly want and need in a car to keep you completely safe on the road.

VSC (Vehicle Stability Control) and HAC (Hill Assist Control) are standard across the range, as is a full suite of passive safety kit in the form of six airbags – all models are equipped with Side, Curtain, Driver & Passenger airbags. Rounding off the safety and security package across the range, is ABS (Anti-Lock Braking System) with EBD (Electronic Brakeforce Distribution), ISOFIX and an alarm/immobiliser system.

The Toyota Starlet Cross is equipped to give you peace of mind, so you can Own It on any journey.



# TOYOTA ENVIRONMENTAL CHALLENGE 2050

AT TOYOTA, CREATING TECHNOLOGICALLY ADVANCED VEHICLES ISN'T OUR ONLY PRIORITY; WE'RE COMMITTED TO LOWERING OUR ENVIRONMENTAL IMPACT THROUGHOUT OUR ENTIRE PRODUCTION PROCESS. HOW? BY SETTING OURSELVES SIX CHALLENGES THAT WILL SEE US REACH A TRULY WORLD-CHANGING GOAL - A POSITIVE ENVIRONMENTAL IMPACT BY 2050.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA Starlet Cross HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Starlet Cross range has been designed to



# **CHALLENGE 1**

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010.
You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles



# **CHALLENGE 2**

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



# CHALLENGE 3

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

- 1. Developing and introducing low-CO<sub>2</sub> technologies with
- ongoing kaizen.

  2. Adopting renewable energy sources and utilising



## CHALLENGE 4

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environment is important. We have two measures to achieve this - comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it



# **CHALLENGE 5**

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continueworking on the challenge of establishing a recycling-based society.



# CHALLENGE 6

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU



### IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



Connect to Wi-Fi



Always know your vehicle's GPS location

Important reminders like licence renewal



Have access to a digital logbook



Check your battery health



Manage your services



Get real-time roadside assistance



# Receive a driver rating

Monitor your fleet



Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



### FIND OUT MORE AT www.toyota.co.za/services/my-toyota-app

\*25GB FREE DATA ONCE-OFF UPON ACTIVATION. Ts & Cs APPLY.

# **TOYOTA FINANCIAL SERVICES**

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Starlet Cross deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Starlet Cross. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.



SERVICES

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products FINANCIAL offered by Toyota Financial Services, visit www.toyota.co.za/payment-options/toyota-financial-services



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/owners/genuine-parts

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Starlet Cross without compromising its safety features or warranty. Warranties are about peace of mind, and the Genuine Unlimited Warranty is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The Genuine Extended Service Plan also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Starlet Cross by means of a full service history.

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. Toyota Quality Service and Value Service not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of Accredited Body and Paint Repairers, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, Toyota Roadside Assistance provides the peace of mind that competent support is only a phone call away.

# TOYOTA GENUINE MEANS

UNCOMPROMISED SAFETY GUARANTEED QUALITY PEACE OF MIND

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