
THE ALL-NEW

R A V 4



BE PART OF THE ADVENTURE



MODELS SHOWN: RAV4 2.5 HEV GR-SPORT, 2.5 PHEV & 2.5 HEV VX



INTRODUCTION

WHEREVER ADVENTURE LEADS

Be part of the adventure with the all-new RAV4.

The original Recreational Activity Vehicle has been reimagined and is as capable on the road as on the trail, incorporating next-gen infotainment and powertrain and safety technology. With the all-new RAV4, you get a smarter, smoother drive through innovation and capability.

Get out there and follow your adventurous spirit in the all-new RAV4.

AN ALL-NEW RAV4 TO SUIT ANY ADVENTURE

The all-new RAV4 range of SUVs include hybrid, plug-in hybrid, and conventional powertrain options for the ultimate driving experience on every adventure.

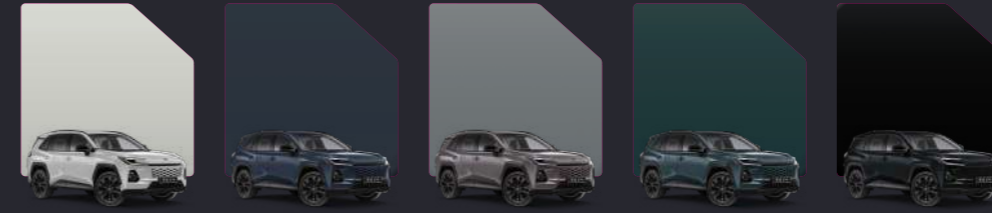
THE CHOICE IS YOURS



2.5 HEV GX 2.0 VX 2.5 HEV VX 2.5 PHEV 2.5 HEV GR-S

EXTERIOR COLOURS

Monotone *(GX and VX only)*



089 Platinum White Pearl 1L6 Smokey Blue 1M6 Moon Grey 6X7 Midnight Green 218 Attitude Black *(Optional on GX models)*

Bi-tone *(PHEV only)*



25Q Avant-Garde Bronze Bi-Tone M40 Moonlight Ocean Metallic Bi-Tone

Bi-tone *(PHEV & GR-Sport only)*



2VP Platinum White Bi-Tone M22 Smokey Blue Bi-Tone 2TB Passion Red Bi-Tone

Bi-tone *(GR-Sport only)*



M38 Moon Grey Bi-Tone



MODELS SHOWN: RAV4 2.5 HEV GR-SPORT, 2.5 PHEV & 2.5 HEV VX

PERFORMANCE



MODELS SHOWN: RAV4 2.5 HEV GR-SPORT



POWER EVERY ADVENTURE



You can trust the all-new RAV4 GR-Sport HEV on any adventure thanks to 137kW power @ 6000 r/min and 221Nm torque @ 3600-5200. The total system output of this HEV is 176kW, all with a low fuel consumption of only 4.7ℓ per 100km.

The all-new RAV4 features an extensive re-engineering of Toyota's TNGA-K platform. The 9.7% stiffer body provides more stability, improved agility, reduced cabin noise, and a smoother ride overall.

So, no matter how long the journey, all occupants can enjoy the improved comfort of travelling in the all-new RAV4.

TUNED FOR ADRENALINE

The all-new RAV4 GR-Sport features a hybrid powertrain to maximise power and efficiency whether your adventure is on the road or on the trail. This Gazoo Racing-inspired model features a specially tuned suspension to enhance your driving experience.

The GR-Sport's sharp-jawed bumper, matrix mesh grille and widened gloss black wheel arch mouldings, and tailgate spoiler are race-bred. Black 20-inch alloy wheels contrast with sport-tuned, red brake callipers and GR-badging further enhance its sporty looks.

Choose from four bi-tone colours to match your adventurous spirit.



MODELS SHOWN: RAV4 2.5 HEV GR-SPORT



Wing spoiler for enhanced downforce



Black machined 20-inch alloy wheels that are contrasted with sport-tuned, red GR brake callipers.



Mesh grille and front lip spoilers

STEP INSIDE THE FUTURE

The all-new RAV4 GR-Sport's special interior touches doesn't disappoint. GR-Sport badges feature on the steering wheel, start-button and instrumentation, while race-bred aluminium pedals and shift paddles turn every drive into pure performance.

Heated sports front seats are covered with Ultrasuede® and trimmed with red leather stitching, as are the gear selector and steering wheel (also heated) equipped with shift paddles for a more immersive yet luxurious drive.



Modern and Spacious interior with GR-design cues



Moon roof



12.9-inch infotainment interface.



GR shift lever with red stitching

TOUGHER STANCE, SLEEKER STYLE

The all-new RAV4 is shaped for conquering the outdoors with a signature, rugged style.

In front, a redesigned bumper featuring a hexagonal grille design creates a more integrated, athletic appearance, which is complemented by slitted cat-eye-styled LED headlamps.

Angular door lines enhance the RAV4's profile, and a bumper design that separates the brake lights create a distinctly futuristic look. GX and VX models sport striking 5-spoke, 18-inch alloy wheels while the flagship PHEV features a more athletic 20-inch alloy wheel design.



Sleek, parallel lines along the rear brake lights create a striking, modern design



Sculpted door lines



18-inch GX & VX model alloy wheel design



20-inch PHEV alloy wheel design

CONNECTED WITH YOU

A connected interior showcases tomorrow's tech in the all-new RAV4.

From the multimedia system to the Safety Sense 4.0 active safety programme* everything in your all-new RAV4 is designed with you in mind.

Wireless* Apple CarPlay and Android Auto connectivity, a more intuitive, 12.9-inch infotainment interface (10.5-inch on GX models) with a configurable home screen and more intelligent voice control, and wireless charging* keeps you connected wherever your adventure leads.

*Available in selected models only.

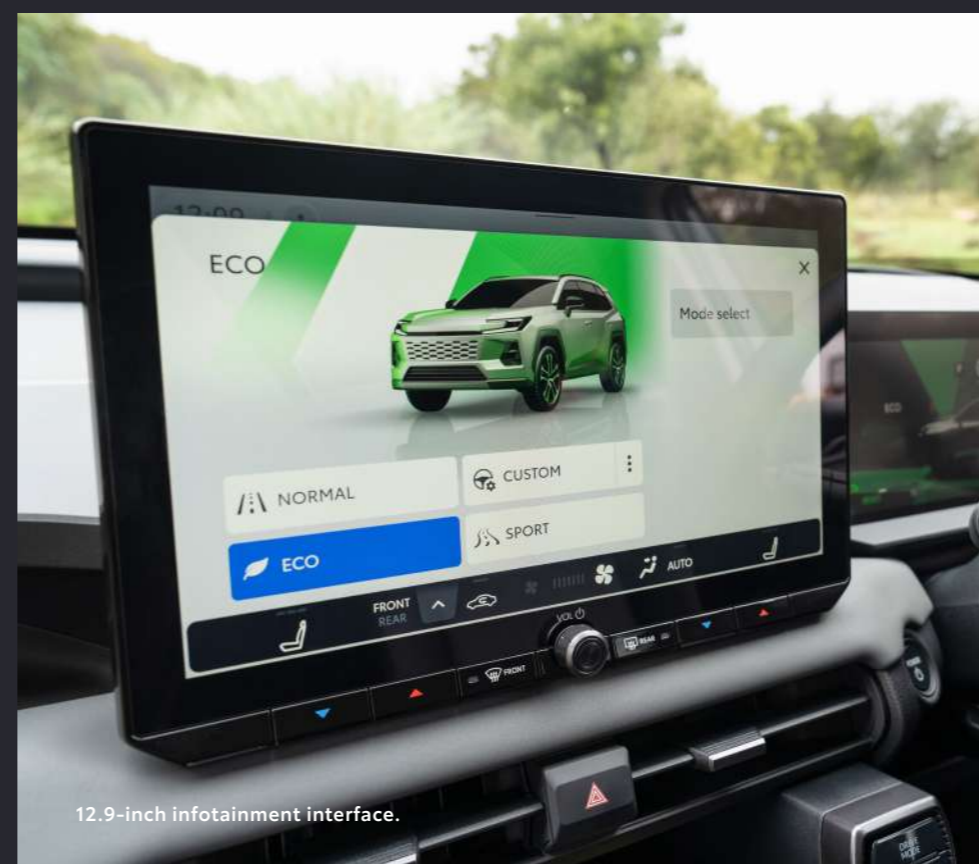


Modern and Spacious interior

Comfort is of the essence with heated and ventilated* front and rear leather seats*, a leather-clad steering wheel*, automatically adjusting day/night rear view mirror, and a heads-up display*.



VX HEV and PHEV models are fitted as standard with a Panoramic transparent roof



12.9-inch infotainment interface.



All-new shift by wire gear selector

For a more sophisticated, minimalist interior appearance, the 2.5 HEV VX and 2.5 PHEV introduce a shift-by-wire turn-dial gear selector. The flagship PHEV model, makes every journey ultra-comfortable thanks to power adjustable Sport seats and a keyless, foot activated boot.

SAFER TODAY. TOMORROW. FOREVER.

Adventure meets assurance in the all-new RAV4. With a suite of advanced safety interventions watching over your every move, you're free to focus on what matters most: the next trek.

All models are fitted with:

- Anti-lock Brakes (ABS)
- Emergency Brakeforce Distribution (EBD)
- Brake assist (BA)
- Stability Control
- Driver, passenger, driver knee, front side, rear curtain, and front curtain airbags

Additional new features to RAV4 include:

- Parking Support
- Intelligent Park Assist (VX HEV & PHEV only)
- Panoramic View Monitor with 3D views (All grades except GX)
- Driving Support
- Heads Up Display and BSM with Safety Exit Assist*

*Available in selected models only.

The VX, PHEV and GR-Sport models include the latest-generation Safety Sense 4.0 driver assistance suite which include:

- Pre-collision systems
- Lane Departure Alert
- Dynamic Radar Cruise Control
- Lane Tracing Assist
- Automatic High Beams
- Adaptive High beam System (AHS)
- Road Sign Assist
- Driver Monitor System
- Acceleration suppression at low speed
- Emergency Steering Assist (ESA)
- Intersection collision avoidance



TOYOTA ENVIRONMENTAL CHALLENGE 2050

AT TOYOTA, CREATING TECHNOLOGICALLY ADVANCED VEHICLES ISN'T OUR ONLY PRIORITY; WE'RE COMMITTED TO LOWERING OUR ENVIRONMENTAL IMPACT THROUGHOUT OUR ENTIRE PRODUCTION PROCESS. HOW? BY SETTING OURSELVES SIX CHALLENGES THAT WILL SEE US REACH A TRULY WORLD-CHANGING GOAL - A POSITIVE ENVIRONMENTAL IMPACT BY 2050.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA RAV4 HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire RAV4 range has been designed to have very low CO₂ emissions.



ZERO CO₂

CHALLENGE 1

NEW VEHICLE ZERO CO₂ EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO₂ emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO₂

CHALLENGE 2

LIFE CYCLE ZERO CO₂ EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO₂ emissions produced in travelling and manufacturing, but all CO₂ emissions including the process of materials production, disposal and recycling of vehicles.



ZERO CO₂

CHALLENGE 3

PLANT ZERO CO₂ EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO₂ emissions at our plants which are:

1. Developing and introducing low-CO₂ technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilising hydrogen energy.



ZERO CO₂

CHALLENGE 4

CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environment is important. We have two measures to achieve this - comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



CHALLENGE 5

CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.



CHALLENGE 6

CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU



IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:

- IN-CAR WI-FI***
Connect to Wi-Fi
- GPS LOCATOR**
Always know your vehicle's GPS location
- LOGBOOK**
Have access to a digital logbook
- DRIVER NOTIFICATIONS**
Important reminders like licence renewal
- BATTERY HEALTH CHECK**
Check your battery health
- SERVICE BOOKING**
Manage your services
- ROADSIDE ASSISTANCE**
Get real-time roadside assistance
- DRIVER RATING**
Receive a driver rating
- FLEET MANAGEMENT**
Monitor your fleet
- LICENCE RENEWAL**
Renew from the App

AND MORE - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



FIND OUT MORE AT www.toyota.co.za/services/my-toyota-app

*25GB FREE DATA ONCE-OFF UPON ACTIVATION. TS & CS APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect RAV4 deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your RAV4.

We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, www.toyota.co.za/payment-options/toyota-financial-services



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit www.toyota.co.za/owners/genuine-parts

TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, Genuine Parts are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to Toyota Accessories, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your RAV4 without compromising its safety features or warranty. Warranties are about peace of mind, and the Genuine Unlimited Warranty is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The Genuine Extended Service Plan also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300,000 km to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your RAV4 by means of a full service history.

TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. Toyota Quality Service and Value Service not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of Accredited Body and Paint Repairers, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, Toyota Roadside Assistance provides the peace of mind that competent support is only a phone call away.

TOYOTA GENUINE MEANS

- ✓ UNCOMPROMISED SAFETY
- ✓ GUARANTEED QUALITY
- ✓ PEACE OF MIND

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RAV4

