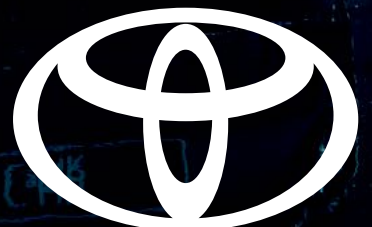


DRIVE CONNECTED



THE ALL-NEW  
**C-HR**



20:11



## THE NEW C-HR

# HAS ARRIVED

**WELCOME TO A WORLD WHERE AGILITY MEETS PRACTICALITY AND CONNECTIVITY.**

With a suite of distinctive, diamond-like styling cues inspiring its chiselled coupé-like styling from front to back, this urban crossover is the ultimate accessory for those seeking to balance the buzz from work with the adrenaline for an adventure.

Outside, the C-HR's expressive, unapologetic styling allows you to shine bright like a diamond from any angle. Its appearance is accentuated by a bolder face that now features a wider, more aggressive grille complemented by new LED headlamps and a body coloured spoiler.

Inside, the cabin's seamless, expansive space enables the driver to concentrate on the joy of driving a car powered by an agile 1.2ℓ turbo petrol engine. But immaculate styling and an exhilarating drive are only part of the new C-HR's story. When combined with an infotainment system that connects seamlessly to your smart device, creating a perfectly integrated and intuitive driving experience, the new C-HR really starts to shine.

**LIVE CONNECTED.  
DRIVE CONNECTED.**

1.2T

1.2T Plus

1.2T Plus CVT

1.2T Luxury CVT



MODEL SHOWN 1.2T Luxury CVT



# LET YOUR STYLE SEND A MESSAGE

## UPDATE YOUR STATUS WITH THE NEW AND IMPROVED C-HR.

Both the C-HR's lower frontal section and grille have been widened to highlight its angular diamond theme, extending rearwards with a sloping roof and slanted rear window, to create a bold and distinct outline.

Further emphasising the C-HR's futuristic appearance is its smart lighting system. All models are fitted with LED headlights that integrate a daytime running function and turn signals. The Luxury model comes with Bi-LED Auto High Beam headlights, providing both high and low beams in a single lamp.

All models come standard with colour-coded\* and heated side mirrors. The Luxury model additionally incorporates auto-retractable side mirrors and a Blind Spot Monitor function.

Plus and Luxury models are guaranteed to make an entrance, riding on their striking 18" alloy wheels, while the 1.2T model comes fitted with 17" steel wheels.

The C-HR's muscular rear bookends the vehicle's aggressive, sporty styling and incorporates combination lamps that feature a 3-stack-up design concept.

Its individualistic nature is celebrated through a palette of vivid exterior colours, of which notably the Luxury is available in a range of scene-setting bi-tone varieties.

For the full available colour range, please visit [toyota.co.za](http://toyota.co.za)

\* Except for the 1.2T Luxury CVT.

MODEL SHOWN 1.2T Luxury CVT

# CONNECT TO COMFORT

**THE C-HR IS A LIFESTYLE STATEMENT THAT DARES TO THRILL, OFFERING THE AGILITY OF A HATCHBACK WITH THE PRACTICALITY OF AN SUV.**

Thanks to the C-HR's increased ride height and driver-focused cockpit, all-round driver visibility is excellent, which minimises the requirement for excessive driver eye movements.

In the 1.2T and 1.2T Plus models, a modern and relaxing cabin feel is created through the balanced use of dark and light shades of grey. The fabric seat material displays a delicately embossed pattern, while being durable yet comfortable.

In the Luxury model, elegance prevails through the use of the new Orchid Brown interior colour, complemented by soft silver ornamentation and new 3-dimensional top-stitching. Seats throughout are partially leather-clad, of which the driver and front passenger seats are heated and provide additional lumbar support\*. The driver seat is 8-way adjustable and electrically-operated, while the engine is keylessly powered on or off by the vehicle's Push Start Button.

Plus models are fitted with standard cruise control, while the Luxury model's adaptive (all speed) cruise control matches the vehicle's speed to that of surrounding traffic by automatically accelerating or braking when necessary.

Through the use of steering wheel-mounted controls and Bluetooth phone pairing, the audio system, multi-information display, mobile phone operations, voice command, Adaptive\* Cruise Control and Lane Trace Assist\* can all be operated without the driver removing their hands off the steering wheel.

\* Available on selected models.

**#INTERNETAPPROVED**



#24/7 #RealTime #Connected #Entertainment

MODEL SHOWN 1.2T Luxury CVT



# CONNECT AND PLAY

**OWNING THE STREETS IN YOUR C-HR ISN'T JUST ABOUT STAYING IN THE ZONE 24/7; IT'S ALSO ABOUT STAYING CONNECTED. IN THE NEW C-HR, CAR AND PHONE BECOME ONE.**

Using Bluetooth, your smart device can be paired to the large, high-resolution display audio touchscreen with CarPlay or Android Auto. All of these display the screen of your smartphone on the infotainment screen, as well as link the smartphone's audio output to the vehicle's speakers.

## CONNECT TO THE MYTOYOTA APP

All new Toyota vehicles now come fitted standard with a telematics device that opens up a whole new world of connected features. Upon activation and registration to the MyToyota App, an array of smart connectivity, safety, and convenience features are enabled through your smartphone\*.

The **MyToyota App** gives you more control of your driving experience and opens up a whole new world of never-seen-before personalised offerings and real time, customisable vehicle features, including on-board Wi-Fi\*\*, roadside assistance, licence renewal and more.

\*Available on selected models.

\*\*15GB Free data once-off upon activation. Ts & Cs apply. Wi-Fi available in South Africa only. Subject to dealer activation.

See the inside back cover for more information.



# STAY UP TO SPEED

**IF THE C-HR IS AN EXPRESSION OF THE EXTROVERT INDIVIDUAL, IT IS EQUALLY IMPORTANT FOR THE DRIVER TO BE IN CONTROL OF THEIR DESTINY.**

Powering you to your dreams in the C-HR is a powerful but frugal, turbo charged 1.2ℓ petrol four-cylinder engine, producing 85 kW of power @ 5 200-5 600 r/min and 185 Nm of torque @ 1 500-4 000 r/min driving the front wheels.

This small capacity, high-power unit ensures efficient fuel consumption and low emissions, while the flat, generous torque curve ensures maximum driveability across a wide range of engine speeds.

C-HR models are available either as a 6-speed manual or with a Continuously Variable Transmission (CVT).



# EXPLORE FEARLESSLY

**LIFE HAPPENS, WHICH IS WHY THE C-HR IS EQUIPPED WITH A RANGE OF CUTTING-EDGE BRAKING AND HANDLING CONTROL SYSTEMS TO AVOID OR MITIGATE ACCIDENTS.**

All models come standard with driver, front passenger, side front, curtain and driver-knee airbags.

With an **Anti-lock Braking System (ABS)** – excess brake pressure is automatically modulated to allow for continued tyre rotation under extreme braking conditions.

**Brake-Assist (BA)** – is the pre-emptive identification of an emergency braking situation through which additional braking force is automatically applied.

**Electronic Brake-force Distribution (EBD)** – takes the principle of ABS even further, by individually distributing braking force to each corner to maximise stability, stopping distance and vehicle control.

**Vehicle-Stability Control (VSC)** – keeps you in control and the vehicle pointing straight on slippery surfaces.

**Hill-Assist Control (HAC)** – prevents the vehicle from rolling back when pulling off from a sharp incline. Over and above the aforementioned, the Luxury model features the Toyota Safety Sense package with an even more advanced suite of next-generation safety interventions, including:

**\*Pre-Crash System**

Sensors indicate rapidly approaching vehicles and other objects to the driver, after which it will enable the automatic intervention of safety systems such as emergency braking and safety belt bracing.

**\*Adaptive (all speed) Cruise Control** – matches the vehicle's speed to that of surrounding traffic by automatically accelerating or braking where necessary.

**\*Lane Keeping System incorporates Lane Trace Assist** – which recognises white or yellow lane markings – identifying and actively tracking the centre of the lane and providing steering assistance to the driver.

**\*Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA)** – serve to warn the driver of unseen objects parallel to or behind the vehicle during lane changing manoeuvres, as well as when reversing into perpendicular flowing traffic.

**\*Auto High-Beam Headlamps** – seamlessly switch between main and dipped settings depending on the ambient light levels.

**\*Intelligent Parking Assist (IPA)** – temporarily takes over the steering function of the vehicle when reversing into an empty parking bay to ensure a perfect parking manoeuvre - every time.

All models come standard with child-proof locks while the 1.2T Luxury model features Smart Entry, enabling the vehicle to be accessed or locked without the key being removed from the driver's pocket.

**Follow-me-home functionality** – is integrated into the C-HR's intelligent lighting control system, which allows the headlights to temporarily remain switched on for a predetermined period after the driver has exited the vehicle.

All models are also fitted with an alarm and immobiliser.

\*Available on selected models.



MODEL SHOWN 1.2T Luxury CVT

# TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal - a positive environmental impact by 2050.



ZERO CO<sub>2</sub>

## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO<sub>2</sub>

## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilising hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.



THE TOYOTA C-HR RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire C-HR range has been designed to have very low CO<sub>2</sub> emissions.



ZERO CO<sub>2</sub>

## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environment is important. We have two measures to achieve this – comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

GET CONNECTED WITH  
**My TOYOTA**

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can enjoy:



### IN-CAR WI-FI\*

Connect to Wi-Fi



### GPS LOCATOR

Always know your vehicle's GPS location



### LOGBOOK

Have access to a digital logbook



### DRIVER NOTIFICATIONS

Important reminders like licence renewal



### BATTERY HEALTH CHECK

Check your battery health



### SERVICE BOOKING

Manage your services



### ROADSIDE ASSISTANCE

Get real-time roadside assistance



### DRIVER RATING

Receive a driver rating



### FLEET MANAGEMENT

Monitor your fleet



### LICENCE RENEWAL

Renew from the App

**AND MORE** - The above features are not all - there are loads of other features available to further enhance driver and guest safety, convenience and comfort, and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE **MyTOYOTA**  
APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://TOYOTA.CO.ZA/MY-TOYOTA)

\*15GB FREE DATA ONCE-OFF UPON ACTIVATION. Ts & Cs APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



Toyota vehicles are known for their Quality, Durability and Reliability. Keeping your Toyota Genuine means no compromises in terms of safety, performance and resale value. The range of Genuine Products and Approved Services will ensure complete peace of mind throughout the ownership journey and beyond. For more information on how to Keep Your Toyota Genuine visit [www.toyota.co.za/genuine](http://www.toyota.co.za/genuine)

### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your C-HR without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 kms to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your C-HR by means of a full service history.

### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

## TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



TOYOTA  
FINANCIAL  
SERVICES

### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect C-HR deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your C-HR. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit [www.toyota.co.za/toyota-finance](http://www.toyota.co.za/toyota-finance)

### DISCLAIMER:

The information contained in this brochure is provided as is and without any warranties of any kind, whether expressed or implied, including but not limited to, implied warranties of satisfactory quality, fitness for a particular purpose and/or correctness. The contents of this brochure are for general information purposes only and do not constitute advice. Toyota Motor Corporation of Japan and Toyota South Africa Motors (Pty) Limited does not represent or warrant that the information and/or specifications contained in this brochure are accurate, complete or current and specifically stipulates that certain vehicle details and specifications contained in this brochure may differ in available models. Therefore, neither Toyota Motor Corporation of Japan nor Toyota South Africa Motors (Pty) Ltd make any warranties or representations regarding the use of the content, details, specifications, or information contained in this brochure in terms of their correctness, accuracy, adequacy, usefulness, timeliness, reliability or otherwise, in each case to the fullest extent permitted by law. Please note that claiming of input VAT needs to be verified by customers prior to vehicle purchase as these rulings are subject to SARS interpretation. Toyota South Africa Motors' rights remain reserved.

TOYOTA IS SERIOUS ABOUT COMBATING THE PROBLEMS ASSOCIATED WITH WASTE TYRES IN THE COUNTRY AND HAS THEREFORE TAKEN UP ITS PRODUCER RESPONSIBILITY AS DEFINED BY THE WASTE MANAGEMENT ACT OF 2008. WASTE TYRE REGISTRATION NUMBER: TPREG0031GAU





40 min  
29 km · 17:08



EXIT